



## NEW RESTAURANT BLOOMS IN HENDERSON

### Modern Restaurant Blume Features Innovative Fusion Cuisine

Henderson, NV, March 7, 2019 – Blume, a modern restaurant serving innovative fusion cuisine for lunch and dinner, has opened in the Seven Hills Plaza in Henderson. Blume's stylish atmosphere is at once elegant and casual, featuring artistically presented dishes and unique handcrafted cocktails prepared with only fresh, high-quality ingredients.

The menu offers a variety of colorful New American dishes, including small plates such as Jumbo Meatballs with parmesan foam, Bao Bun Garden with honey soy glaze pork jowl, and Crab Cakes with smoked paprika tartar and a quail egg. Guests can also enjoy a variety of charcuterie and bruschetta boards, as well as salads and soup.

Entrees at Blume include a 12oz Rib Eye smoked tableside; smoked Danish Pork Ribs; a 36oz Tomahawk with Truffle Butter; Atlantic Salmon with red quinoa, a quail egg and honey glaze; Alaskan Halibut with baby zucchini and celery root puree; and other selections.

Vegetarian options include blistered Shishito peppers; Crispy Tempura Tri-Colored Cauliflower; Kalamata Olives with toast; and select bruschetta boards and salads.

Blume also has a selection of signature handcrafted cocktails, many of which are smoked or garnished with the same flowers and microgreens that adorn many of Blume's dishes.

The menu has been created by Chef Joseph "JoJo" Saady, who discovered his love of food and passion for cooking as a child. Raised in Southern California, his parents owned and operated several restaurants throughout Los Angeles and Las Vegas, which exposed him to the culinary world at a young age. Prior to joining Blume, Chef JoJo drew a following as a successful personal chef, catering private events for top entertainment executives, recording artists and other celebrities and notable clientele in Los Angeles.

"We have created an amazing menu of unique dishes with beautiful presentations that we believe will be embraced by Henderson," said Daniel Hackett, Director of Operations for Blume. "We have assembled a talented team and are excited to become involved in Henderson and the greater Las Vegas community."

The elegant restaurant features a striking interior of sleek white acrylic countertops and tabletops, custom Armani blue tufted booths and chairs, and black marble flooring. Dramatic large-scale floral wallpaper adorns a back wall, while two accent walls are decorated with over 17,000 handmade gold silk roses and hydrangeas. Other refined touches include crystal chandeliers imported from Europe.

Guests are also greeted by a unique 8 ft. by 5 ft. high-definition screen that depicts an aquarium with beautiful underwater scenes with life-like fish.

At 6,500 square feet, Blume offers seating in its main dining room, a chef's table with seating for 12, a bar with an adjacent big screen TV, and a patio with lounge seating and heat lamps. Blume also has a private room available for special events that has a similar sophisticated feel as the main dining room, with gold velvet drapes by Chanel, and direct access to the patio.

A larger banquet room with seating for up to 120 people is also available. The room features a separate entrance from the restaurant, and frosted glass retractable doors that can make the room smaller for more intimate events.

"The City of Henderson is excited to welcome this amazing new concept restaurant," said Barbra Coffee, Director, Economic Development & Tourism for the City of Henderson. "Blume is exactly the kind of restaurant we like to see in Henderson, especially as it enlivens this fast-growing corridor along St. Rose Parkway in West Henderson. It will be a fabulous setting for lunch and dinner, as well as special occasions or business entertaining."

Located at 3145 St. Rose Parkway, Suite 120, in Henderson, Blume is the first restaurant built by Stable Development, which also developed the surrounding business park. Seven Hills Plaza encompasses the four commercial office buildings where Blume is situated. Stable Development will also break ground on The Village, a 300,000-square-foot mixed-use development across the street, in summer 2019. Located in the fast-growing Henderson West area, The Village is within close proximity to the anticipated Raiders headquarters.

Blume is open from 11am to 10pm daily and offers free parking in an adjacent structure. For reservations or more information, visit [www.blumelasvegas.com](http://www.blumelasvegas.com) or call 702.444.7820.

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Blume's dining room in Henderson.



Sea scallop with blood orange broth and microgreens is a chef's special at Blume.



Roasted chicken is beautifully plated at Blume, part of their signature presentation.