OVERVIEW

From December 2015 through January 2016, a survey was conducted among members of the Henderson Chamber of Commerce, Henderson Development Association, Henderson Chamber of Commerce Foundation and IMPAC. The purpose of the survey was to discover, broadly, state and local policy issues that may be impacting the local business community.

From the table of data provided by 166 survey respondents, the most significant items are as follows:

- Although businesses reported an increase of revenues over the previous year, respondents feel uncertain about the future outlook of the business environment noting apprehension in hiring staff or expanding operational space as a result.
- Respondents largely felt that state regulations on small businesses were somewhat reasonable, yet overwhelmingly noted that various tax measures and regulations impacted their ability to grow their business.
- The desire for economic development (in terms of the development of new jobs and support of emerging industries), followed by workforce education, were of utmost importance to respondents when asked what advocacy issues should be addressed in order to positively support the business community.

RESPONDING BUSINESS SECTORS

REVENUE GROWTH

Forty-seven percent (47%) of businesses reported experiencing higher revenues over the previous year.

BUSINESS MARKETS

Approximately 60% of respondents conduct business outside of Nevada, with 19% of those doing business internationally.
When asked, respondents stated insufficient revenue growth and economic uncertainty were primary factors preventing them in hiring personnel in order to grow their business.

More than one-third of respondents stated they did not plan to make expand their space or equipment purchases. However, 26% reported they planned to expand within the next three years.

Overall, respondents felt that state government regulations of small businesses was somewhat reasonable.

Respondents felt state legislators should address taxes and regulations that impact their bottom-line, including payroll tax, gross receipts tax and commerce tax.

When asked what the single most important issue was facing their business to-date, respondents cited various reasons, including:
- Taxes and regulations negatively impacting business*
- Lack of new clients/lead generation due to lack of business growth*
- Need to increase and stabilize revenues*
- Commerce tax will force businesses to move out-of-state.
- Increase overall operating costs
- Need for quality education and transportation
- Lack of state funding for programs
- More lenient financial lending policies

*Most mentioned

Respondents expressed concern about taxes and regulations statewide that may impact their ability to conduct business locally.

Respondents reported that in order to grow business, investments in job diversification and development were required, followed by education.
Regarding energy and how it may impact their business, respondents stated affordability as its primary concern.

![Energy Graph]

Regarding infrastructure and how it may impact their business, respondents stated road maintenance and construction as well as the need for communication systems of utmost concern.

![Infrastructure Graph]

When discussing healthcare, costs associated with it were of utmost concern to businesses.

![Healthcare Graph]

When asked, respondents strongly agreed and somewhat agreed (at a combined 87%) that the Henderson Chamber of Commerce’s business advocacy efforts had met their needs.

![Chamber Advocacy Graph]

Respectfully submitted by:

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