



NEWS RELEASE

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LP Insurance Services, LLC. Named a 2019 IIABA Best Practices Agency

RENO, Nev. – Sept. 9, 2018 – LP Insurance Services, LLC has once again been named to an elite group of independent insurance agencies around the U.S. that participated in the Independent Insurance Agents & Brokers of America (IIABA or the Big “I”) “Best Practices” Study Group.

Each year IIABA and Reagan Consulting, an Atlanta-based management consulting firm, jointly study the country’s leading agencies in various revenue groups. The named agencies are awarded a “Best Practices Agency” designation. The selected agencies retain their status during the three-year cycle by submitting extensive financial and operational data for review each year.

“We are excited to keep our Best Practices Agency designation for the fourth year in a row,” said Nick Rossi, President of LP Insurance Services LLC. “To be included in this extraordinary group is incredible.”

More than 1,300 independent agencies throughout the U.S. were nominated to take part in the annual study, but only 267 agencies qualified for the honor. To be chosen, the brokerages must be among the top-performing agencies (top 35-45) in one of six revenue groups. LP Insurance and the other top performers were all nominated by either an IIABA affiliated state association or an insurance company, and were qualified based on operational excellence.

“LP Insurance strives to be recognized and respected as the foremost brokerage in the western U.S.,” said Joe Wyatt, Chief Operating Officer at LP Insurance Services. “This honor illustrates how well we’re serving our clients as we work to be the best in the business.”

The Best Practices Study was initiated by IIABA in 1993. The annual survey and study of leading independent insurance agencies documents the business practices of the highest performing agencies and urges others to adopt similar practices.

Founded in 1896, IIABA is the nation’s oldest and largest national association of independent insurance agents and brokers, representing a network of more than 300,000 agents, brokers and their employees nationally. Its members are businesses that offer customers a choice of policies from a variety of insurance companies. Independent agents and brokers offer all lines of insurance as well as employee benefit plans and more.

Web address: www.independentagent.com.

LP Insurance Services, LLC is a unique risk management and commercial insurance brokerage firm. Specializing in Property, Casualty, Surety, Workers’ Compensation, Employee Benefits, Healthcare Professionals, Personal and Risk Management services; LP is headquartered in Reno, Nev. and has additional offices in Elko, Nev. and Las Vegas, Gold River/Sacramento and Truckee, Calif., as well as Phoenix. With six locations, LP Insurance proudly serves clients throughout the West. For more information, please visit www.lpins.net.